



## **Fovia and Merge Healthcare Expand Partnership**

### **HDVR® to become standard platform for Merge's web-based Radiology PACS**

**Palo Alto, California, September 27, 2011** – Fovia Medical, Inc., a world leader in volume rendering technology, and Merge Healthcare, a leading provider of enterprise imaging and interoperability solutions, announced today that Merge will enhance and standardize its product offering by incorporating Fovia's High Definition Volume Rendering® technology across its entire radiology PACS platform.

Merge, which provides image management as part of its comprehensive suite of radiology solutions, will now be able to fully capitalize on Fovia's advanced visualization tools, therefore providing the world's highest quality medical imaging to all of its PACS customers.

Fovia's HDVR® server-side platform has enabled Merge to deliver high performance 3D imaging through its web-based architecture. With HDVR seamlessly integrated into Merge PACS, the company has taken advantage of Fovia's scalable, CPU-based solution using entirely off-the-shelf hardware. By standardizing its various PACS products on an HDVR platform, Merge will be able to deliver tightly integrated, advanced visualization to its entire customer base, while simultaneously meeting their changing demands with Fovia's flexible and highly customizable thin-client solution.

"Fovia's powerful HDVR software provides Merge with the ability to offer unparalleled quality and performance to all of our PACS customers – both locally and over the Internet," said Paul Merrild, Senior Vice President – Solutions Management. "Combining Fovia's embedded software with our PACS products and services will boost radiology productivity by providing a unified workflow and consistent user experience, including the ability to view extremely large data sets interactively and in real-time."

Ken Fineman, Chief Executive Officer of Fovia, stated, "We have built a strong relationship with Merge over the past year and are very impressed with their focus on customer satisfaction and end-to-end radiology solutions. Merge's extensive, remote unified solution will provide a game-changing, streamlined experience for radiologists, and we are thrilled that our natively integrated HDVR will be showcased in such a robust offering."

#### **About Fovia, Inc.**

Fovia, Inc. was founded in 2003 to address the challenges of data explosion – the exponentially increasing amount of data being acquired by modern imaging modalities. The firm has developed a CPU-based, High Definition Volume Rendering software solution that leverages and scales with multi-core, multi-processor and multi-threaded generational processor development. Fovia's HDVR solution is more scalable, cost effective, flexible, and easily deployable on

an enterprise-wide basis than GPU or other hardware-based approaches, and can be easily and natively integrated into various original equipment manufacturers' offerings, therefore allowing OEMs to quickly and cost-effectively offer the world's most advanced volume rendering to their customers. More information can be found at [www.fovia.com](http://www.fovia.com).

#### About Merge Healthcare Incorporated

Merge is a leading provider of enterprise imaging and interoperability solutions. Merge Healthcare solutions facilitate the sharing of images to create a more effective and efficient electronic healthcare experience for patients and physicians. Merge Healthcare provides enterprise imaging solutions for radiology, cardiology and orthopaedics; a suite of products for clinical trials; software for financial and pre-surgical management, and applications that fuel the largest modality vendors in the world. Merge Healthcare's products have been used by healthcare providers, vendors and researchers worldwide to improve patient care for more than 20 years. Additional information can be found at <http://www.merge.com>.

#### Contact Information:

Fovia, Inc.  
Shay Kilby  
866.3D.FOVIA or 415.290.1717  
Fax: 650.618.2797  
[shay.kilby@fovia.com](mailto:shay.kilby@fovia.com)  
[www.fovia.com](http://www.fovia.com)